

## Readers: 480,000 • Pages: 24 • Timing: November through December

Exclaim!'s OBSESSIVE'S GUIDE to GIFTING is upon us once again! Do you struggle with what to get the pop culture junkie in your life? We got you. Our annual OG breaks down the best this season has to offer, from bands to brands.

This year, Exclaim! is offering integrated content solutions for that holiday spike. Share some objectives, and we'll respond with an informative campaign that targets young Canadians who take their entertainment — and purchases — seriously. Touchpoints include …

- Partnership Content, in the Exclaim! Voice (Print / Digital)
- Print / Digital Brand Messaging
- Content Support via Exclaim! socials
- Contesting Campaign for Targeted Seeding (exclaim.ca/contests)

Let us connect you to your ideal consumer under the trusted halo of Exclaim!.

For marketing opportunities please contact: Ian Danzig at 416-535-9735 x27 – ian@exclaim.ca