

EXCLAIM.CA USER PROFILE

Urban-dwelling. Well-educated. Music and Popular Culture Fans. Male/Female: 60%/40%. 18-44:86%

EXCLAIM.CA TRAFFIC

1,064,000 Unique Visits Per Month (Source: December 2019 Google Analytics)

AUDIENCE TARGETING

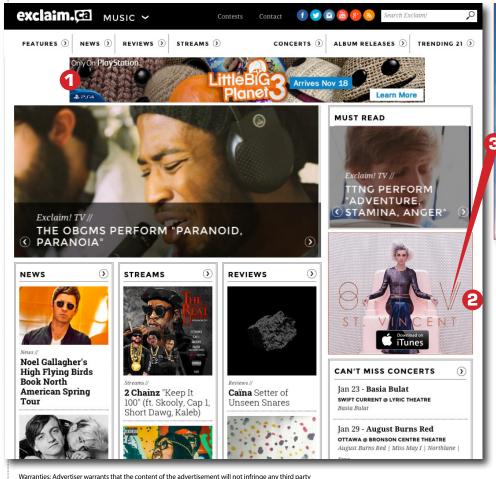
Geographic, Content, Device, Time of day, etc.

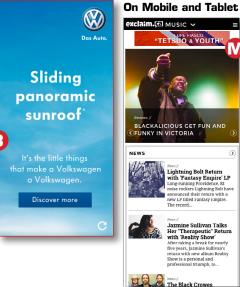
EXCLAIM.CA ADVERTISING

Leaderboard (728x90) / Mobile (320x50) / MRec, Big Box (300x250) / Double MRec (300x600) / Custom

CAPABILITIES

Takeovers, Sponsorships, Native Advertising, Brand Integration, Sponsored Content, Rich Media, HTML5





LEADERBOARD BANNER

728 x 90 pixels

BIG BOX/MEDIUM RECTANGLE

300 x 250 pixels

DOUBLE MREC 300 x 600 pixels

BANNER 320 x 50 pixels

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