



exclaim.ca

MARKETING

EXCLAIM.CA USER PROFILE

Urban-dwelling. Well-educated. Music and Popular Culture Fans. Male/Female: 60%/40%.
18-44: 86%

EXCLAIM.CA TRAFFIC

1,064,000 Unique Visits Per Month
(Source: December 2019 Google Analytics)

AUDIENCE TARGETING

Geographic, Content, Device, Time of day, etc.

EXCLAIM.CA ADVERTISING

Leaderboard (728x90) / Mobile (320x50) / MRec, Big Box (300x250) / Double MRec (300x600) / Custom

CAPABILITIES

Takeovers, Sponsorships, Native Advertising, Brand Integration, Sponsored Content, Rich Media, HTML5

- 1 LEADERBOARD BANNER**
728 x 90 pixels
- 2 BIG BOX/MEDIUM RECTANGLE**
300 x 250 pixels
- 3 DOUBLE MREC**
300 x 600 pixels
- M BANNER**
320 x 50 pixels

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